

International Journal of Trade, Economics and Finance

CONTENTS

Volume 9, Number 4, August 2018

Stock Market Development in Ghana: Whither Trade Openness	135
<i>Raphael Awiagah and Sungsup Brian Choi</i>	
The Analysis of the 2008 Global Crisis on the Exports of Turkey.....	142
<i>Bahar Berberoğlu</i>	
Sentiment Analysis: Gauging the Effect of News on Stock Prices in Indian Stock Market	148
<i>Nikhil Vijay, Snimarpal Singh, and Gyanesh Malhotra</i>	
Towards Effective Human Capital Development for the Logistics Industry	153
<i>Abdelghani Benayoune</i>	
Dizistics Puts Face on Benefit — Stay Ahead of Air Cargo Business Model.....	159
<i>Janghyuk Lim</i>	
Rethinking Modes of Market Definition for multi-Sided Platforms.....	164
<i>Sung Yoon Yang</i>	
Performance Comparison of Three Automated Trading Systems (MACD, PIVOT and SMA) by Means of the d-Backtest PS Implementation.....	170
<i>D. Th. Vezeris and C. J. Schinas</i>	
Factors Affects Tourism on Society and Culture Tourism Success in Suphan Buri Province	174
<i>Sasiphimmas Hongsombud, Sompit Siriyota, Raphephan Phonginwong, Chairung Chaikambang, and Napaporn Shupkulmongkol</i>	
Empirical Research on the Impact of Dividend Policy on Enterprise Value of Listed Companies	178
<i>Chao Wang, Yanping Liu, Yue Zhao, and Chen Jiang</i>	
A Machine Learning Approach to Spinoff Investment Optimization	182
<i>Mehdi Chouiten and Romain Ekert</i>	