Comparison of Statistical Arbitrage in Developed and Emerging Markets.................................67
  Gabriel Visagie and Alwyn Hoffman

Research on the Localization of Management of FDI Japanese Companies in Mid China Risks and Obstacles……73
  Katsuhiko Nakajima and Luo Fan

Long Memory in Asymmetric Volatility of Asean Exchange-Traded Funds........................................78
  Maya Malinda

What Determines Viral Phenomenon? Views, Comments and Growth Indicators of TED Talk Videos...............83
  Archana Anand Boppolige and Anjula Gurtoo

Development of eCRM Success: A Case Study of Hotel Industry.......................................................90
  V. Cherapanukorn

The Unconventional Monetary Policy: A Theoretical Approach............................................................96
  Derya Yılmaz, Emin Ertürk, and Filiz Eryılmaz

Assessing the Importance of Data Factors of Data Quality Model in the Business Intelligence Area..............102
  Aylin Hejazi, Neda Abdolvand, and Saeedeh Rajaee Harandi

A Study on the Influence of Paternalistic Leadership on Organizational Commitment: Focus on the Mediating Effect of Organizational Identification.................................................................109
  Huanhuan Wang and Kim Jong Kwan

Trade Service Practices in Bangladesh — An Analysis..............................................................................117
  S. M. A. Habib and P. Shah

Risk Management Practices and SMEs: An empirical study on Turkish SMEs........................................123
  Farzanéh Soleimani Zoghi

Technological Innovation in the Pharmaceutical Firms: The Role of Entrepreneurial Orientation and Network Capability.................................................................128
  Yan Zhang