Volume 5, Number 5, October 2014

Trade, Environment and Economic Development: A Dynamic Relationship in East Asia ................................. Jingjing Zhang 379

The Impact of Environmental Improvements on the Financial Performance of Leading Companies Listed in Bursa Malaysia .......................................................... Tze San Ong, Boon Heng Teh, and Yee Woon Ang 386

The Sensitivity to Trade Classification Algorithms for Estimating the Probability of Informed Trading ........ Wen-Chyan Ke 392

Modeling the Relationship between Economic Activity and Bank Loans to Private Sector: A Case of Turkey Şehnaz Bakır Yığitbaş and Birgül Cambazoğlu 397

Agent-Based Approach for Interbank Liquidity Issue ..................................................................................... I. Lucas, N. Schomberg, and V. Turpyn 401

Organisational Impact of Enterprise Architecture and Business Process Capability in South African Organisations ................................................................. Charl Van Zijl and Jean-Paul Van Belle 405

Firms’ Perspective on Technology Relatedness and Adaptation: A Survey on Renewable Energy Firms Abdullah Kaya, Toufic Mezher, and I-Tsung Tsai 414

Promises and Challenges with Organization 2.0 Paradigm ............................................................................. L. El Bassiti and R. Ajhoun 420

Reengineering Tax Service Quality Using a Second Order Confirmatory Factor Analysis for Self-Employed Taxpayers ................................................................................ Siti Normala bt Sheikh Obid and Bojuwon Mustapha 429

Predicting Sales Revenue by Using Artificial Neural Network in Grocery Retailing Industry: A Case Study in Turkey ................................................................................ Dilek Penpece and Orhan Emre Elma 435

A New Customer Lifetime Duration Distribution: The Kumaraswamy Lindley Distribution ................. Selen Çakmakuyapan and Gamze Özel Kadılar 441

Integrated Marketing Communication to Increase Brand Equity: The Case of a Thai Beverage Company Kulachet Mongkol 445

Replacement Model for Higher Education Institution Hostel Building Maintenance in Malaysia .......... Yuseni Ab Wahab, Abd Samad Hasan Basari, and Burairah Hussin 449

Tour and Travel Website Beliefs in Influencing Users Satisfaction — Case Study: Malaysia .................. 454
Puteri Fatin Nadia and Vera Pujani

Customer Satisfaction in Using e-Travel: The Role of Self Efficacy, Trust, and Use..........................459

Nikos Joshua H. S. and Vera Pujani