

# International Journal of Trade, Economics and Finance

## CONTENTS

---

### Volume 3, Number 1, February 2012

The Environmental and Economic Benefits of Eco-Certification within the Ornamental Fish Trade .....	1
<i>M. Dykman</i>	
Textile and Clothing Industry: An Approach towards Sustainable Life Cycle Production .....	7
<i>Sara E. Cepolina</i>	
Establishing and Maintaining Customer Relationships in Commercial Health and Fitness Centers in South Africa.....	14
<i>Jhalukpreya Surujlal and Manilall Dhurup</i>	
Study on the Behavior of Materials, Labor, and Overhead Costs in Manufacturing Companies listed in Tehran Stock Exchange.....	19
<i>Mohammad Hossein Ghaemi and Masoumeh Nematollahi</i>	
Models of Foreign Direct Investments Influence on Economic Growth. Evidence from Romania.....	25
<i>Mihai Daniel Roman and Andrei Padureanu</i>	
The Incorporation of Reciprocal Effects, Environmental and Economic Ones, in Process of Commercial Decisions.....	30
<i>Gholamali Sharzehei, Afsaneh Naeimyfar, and Naghmeh Mobarghei Dinan</i>	
Financial Crimes Auditing.....	34
<i>Mohammad Aslani, Fatemeh lotfaliyan, and Maziyar Ghasemi</i>	
The Impact of Knowledge Management Processes on the Improve of Strategic Competence: An Empirical study In Jordanian Insurance Companies.....	39
<i>Samer Alhawari and Mufleh Al-Jarrah</i>	
Attitude and Purchasing Intention of Malaysian Consumers toward Green Packaged Foods.....	46
<i>Mohammad Zakersalehi and Amin Zakersalehi</i>	
Food Quality Labels; Insights from Customers in Two Selected European Countries.....	52
<i>Šárka Vel čovská, Hana Janá čková, and Fridrik R. Larsen</i>	
Positioning Rural Tourism: Perspectives from the Local Communities.....	59
<i>May-Chiun Lo, Abang Azlan Mohamad, Peter Songan, and Alvin W. Yeo</i>	
The Voice of Youngsters on Baby Dumping Issues in Malaysia.....	66
<i>Nazni Noordin, Zaherawati Zakaria, Mohd Zool Hilmie Mohamed Sawal, Zaliha Hj Hussin, Kamarudin</i>	

*Ngah, and Jennifah Nordin*

A Macroeconometrical Model of Sustainable Fiscal Policy. Study Case on Romania.....73

*Mihai Daniel Roman, Monica Roman, and Magdalena Talvan*