

# **International Journal of Trade, Economics and Finance**

## **CONTENTS**

---

---

### **Volume 2, Number 3, June 2011**

Impact of e-Commerce on International Trade—Based on a Iceberg Cost Model.....	175
<i>HE Yong, LI Jun-yang, WU Xue-pin, and JIANG Jiao-jiao</i>	
The Correlation in the Global Context of Financial Markets and the Evolution of Emerging Market of Romania Through the Bucharest Stock Exchange.....	179
<i>C. Ciora, S. M. Munteanu, and V. Iordache</i>	
Liquidity Cost Determinants in the Saudi Market.....	185
<i>Ahmed Alzahrani</i>	
An Analytical Study of the Functioning and the Problems of the Powerloom Industry in Maharashtra with Special Reference to Malegaon Dist. Nashik.....	194
<i>Arif Anjum and D. V. Thakor</i>	
Training System for Education Industry-An Outline.....	200
<i>Sumit Prasad and Anupa Chaudhary</i>	
Corporate Governance and Performance (A Case Study for Pakistani Communication Sector) .....	204
<i>Qaiser Rafique Yasser</i>	
Recent Global Recession and Indian Economy: An Analysis.....	212
<i>Rajiv Kumar Bhatt</i>	
The Effects of Transformational Leadership in Chinese Family Business How Should Family Business Lead Their Family Employees? .....	218
<i>Fei Yi GAO, Shanshan BAI, and Kan SHI</i>	
Influence of Brands on Female Consumer's Buying Behavior in Pakistan.....	225
<i>Hareem Zeb, Kashif Rashid, and M.Bilal Javeed</i>	
A Prognostic Examination of Employee Engagement from its Historical Roots.....	232
<i>D. Pradeep Kumar and G. Swetha</i>	
Identifying an Appropriate Forecasting Model for Forecasting Total Import of Bangladesh.....	242
<i>Tanvir Khan</i>	
Managing Post-Acquisition Cultural Change: A case Study of Union Bank Limited (Now Standard Chartered Bank Pakistan Limited) .....	247
<i>Rizwan Ahmad, Majed Rashid, Muhammad Zia-ur-Rehman, and NUML Islamabad</i>	
Relationship between GDP and Human Development Indices in India.....	251
<i>Akbar Khodabakhshi</i>	

The Importance of Properly Assessing Social, Environmental and Political Risks in Foreign Direct Investment  
in Chinese IT Industry.....254

*H. Liu*

Economics of Strategic Knowledge Management: A New Model for Assessment.....257

*Mohammad Safari Kahreh*