Registration Only: November 20, 2014 (Thursday)

BEST WESTERN Hotel Galles, Milan

http://www.galles.it/en/home-page.aspx

Item	Time	Place
Arrival and Registration	**9:30-12:00** **13:30-17:00**	**Sala Roma**

(1) Please print your registration form before you come to the conference.

(2) You can also register at any time during the conference.

(3) Certificate of Participation can be collected at the registration counter.

(4) Please tell the conference receptions your paper ID.

(5) The organizer won't provide accommodation, and we suggest you make an early reservation.

(6) One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Closing Banquet on November 21, 2014.

Instructions for Oral Presentations

Devices Provided by the Conference Organizer:

Laptops (with MS-Office &Adobe Reader)

Projectors & Screen

Laser Sticks

Materials Provided by the Presenters:

Power Point or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 9-12 Minutes of Presentation, including 2-3 Minutes of Q&A

Keynote Speech: 30-35 Minutes of Presentation, including 3-5 Minutes of Q&A

Conference: Morning, November 21, 2014 (Friday)

Venue: Sala Milano

09:00-09:10	Opening Remarks ***Prof. Xavier Cartañá Alvaro*** Industrial Marketing Specialist Teacher at United International Business School (UIBS), Spain
09:10-09:40	Keynote Speaker Speech 1 ***Dr. Shannon Melideo*** Marymount University, USA **Title:** The Injunction for Interdisciplinary Inquiry **Abstract:** As researchers, we have become experts in our fields, sequestered in our disciplines, and wedded to our methods. By all means we should continue our individual quests, whilst we endeavor to contribute to the global research society through interdisciplinary engagements in research. This interactive presentation will focus on the benefits, pragmatics, and realistic opportunities of such collaborations.
09:40-10:10	Keynote Speaker Speech 2 ***Prof. Xavier Cartañá Alvaro*** Industrial Marketing Specialist Teacher at United International Business School (UIBS), Spain

	Title: Strategical Industrial Account Management
	Abstract: Industrial companies are moving their marketing resources away from traditional transactional focus into relationship and customer orientation targets. Marketing lives mainly due to two core functions, matching supply to demand, and connecting buyers and sellers as efficiently and effectively as possible. Both these functions are critically dependent on the creation of the customer value proposition.

10:10-10:30	**Photo Session & Coffee Break**
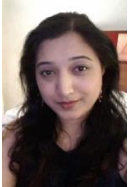
SESSION 1
Venue: Sala Milano
Session Chair:
Time: 10:30-12:00

Paper ID	Title+ Author's name
Human and Social Science	
C00003	The Mediating Role of Work-Related Musculoskeletal Disorders on the Relationship between Psychosocial Factors and Presenteeism among Administrative Workers **Mohd Zulkifli Abdullah**, Abdul Kadir Othman, and Maria Justine Ph.D Candidate, MARA University of Technology, Malaysia **Abstract:** In a highly demanding working environment, the problem of work-related musculoskeletal disorders (WRMDs) is getting more serious as compared to previous days. This phenomenon brings significant negative effect on the productivity of the employees. Therefore, the present study was conducted to investigate the factors that contribute to the prevalence of WRMDs and to examine the influence of WRMDs on employees' presenteeism. Analyzing a total of 368 responses collected from the administrative employees, the findings indicate that the prevalence of WRMDs among administrative workers includes neck disorder (67.1%), shoulders' disorder (73.4%), upper-back disorder (70.1%) and wrists/hands' disorder (41.0%). The study also found that shoulders' and upper-back disorders partially mediate the relationship between social support and personal risk factors and presenteeism, neck and wrists/hands' disorders serve as partial mediators in the relationship between personal risk factors and presenteeism. The implication of the study is discussed.
	Wellbeing in Education: Staff Matter **Nadia Lovett** and Trevor Lovett Counsellor, University Senior College at The University of Adelaide, Australia **Abstract:** This paper discusses the development and preliminary findings of a pilot study concerning the wellbeing of staff at a senior secondary school in Adelaide, South Australia.

C00005	Ten respondents, randomly selected from the staff of over fifty individuals, were invited to participate in the study "Wellbeing @ work". Respondents rated their wellbeing using the PERMA Profiler. PERMA is a theory that positions wellbeing according to five domains P (positive emotion), E (engagement), R (positive relationships), M (meaning) and A (accomplishment). In addition to the PERMA Profiler were three qualitative wellbeing questions. The aim of using school staff members to measure wellbeing has a twofold purpose: to add to the existing literature on wellbeing and to illustrate that we measure what we treasure and what we measure affects what we do. Measuring the wellbeing of those who work in learning institutions demonstrates that this aspect of their lives is important. The data from the survey will provide respondents a medium through which their strengths as well as areas for growth can be monitored. The findings of the study will not only provide individuals with a snapshot of wellbeing but also indicate the direction for whole staff initiatives that can promote flourishing.
C00009	Cultural Competent Care in Hong Kong **Baljit Kaur** Lecturer, The Open University of Hong Kong, Hong Kong **Abstract:** Hong Kong is an international city with a mixture of various cultures. It is one of the most densely populated areas in the world with a population of seven million people; however, they are not just Hong Kong people. Although 92% of population is Chinese Hong Kong people, there are almost sixty thousands people come from other countries. With different backgrounds, histories, and habits from different cultures, there are different responses and beliefs to illness, treatment and nursing care. In order to prevent conflict between cultures and provide the most suitable and effective care to patients, culturally competent care should be promoted. Different suitable strategies for nurses to promote culturally competent care in Hong Kong is essential such as establishing cultural competent in clinical setting, education, self learning materials and systematic information collection.
C00014	The University of Warsaw as a LLL/LWL integrator: the SWOT analysis **Małgorzata D. Kisilowska** Assistant Professor, University of Warsaw, Poland **Abstract:** The aim of this paper is to define both strengths and weaknesses of the UW as a higher education institution of universal profile, in developing a package of educational offers designed to answer particular needs of potential students of different kind: secondary school graduates, experienced professionals, people returning to job market (after sickness or maternity leave), immigrants, etc. Method: the SWOT analysis has been applied to identify all the four types of qualities in two dimensions: an external one, including national legal background or job market situation in Poland, and an internal one, concerning the UW resources and potential in offering modern education. Findings: Both strengths and weaknesses, opportunities and challenges for the University has been found. The first group includes long experience in teaching students of different age groups, strong connection between research and education, availability of ICT facilities, and

	learning outcomes of all offered courses, described with qualification framework method. It's weaknesses refer to unstable legal situation, negative attitudes of a part of academic staff towards "competencies & outcomes" language, insufficient financial resources. Opportunities include flexibility of education system, evolution of social attitudes towards LLL/LWL, integration of education services with market needs, as well as developing positive attitudes among the staff. Competitive schools or trainings, demographical changes, differentiation of the students (their needs and competencies), market response to new forms of qualifications, can be seen as threats, but also as challenges to be faced.
C00021	Teen Athletes: Facebook, Self esteem & Self perception **Anna Kariou**, Panagiotis Antoniou, Evangelos Bebetsos, and Kasampalis Athanasios Postgraduate, Department of Physical Education and Sport Science, Democritus University of Thrace ,Greece **Abstract:** In this research we examined the social network use, and more precisely, the use of Facebook, and the impact on psychological factors such as self esteem and overall self perception. The participants were 87 teen athletes from sports such as basketball, volleyball and football. Results indicated that self esteem played a major role in the behaviour of children. Six Facebook factors were analysed: behavioral intention, satisfaction, using applications, time waste, social connection and social surfing. Finally the research pointed out where is the connection between social surfing, using applications, self esteem, self perception of athletic ability and self perception of physical appearance.
C20009	"A gift of my spirit to another one" or a new theatrical esthetics on the edge of centuries **Landa Tatyana** Professor, University of Tel Aviv, Israel **Abstract:** The end of the XX century enables us to research the problem of mutual influence and penetration of the literature process on the edge of two centuries. Where the measure scales will be three unities: "… human culture – science, art and life. In the XX century (due to M. Bakhtin's theory) main burden dropped on "…the poet guilty for the platitude prose of life", on the man who must know that "… his simple tastes and lack of seriousness concerning life questions is a guilt for the fruitless of art". And on Her Majesty art which is "… impudent and self-assured, too pathetic, as it isn't responsible for life which cannot keep up with such an art.
C30007	Gratitude Matters-Women's Experiences Caring for Husbands' Siblings With Developmental Disability **Yeh-chen Kuo** Assistant Professor, National Taipei University of Education, Taiwan **Abstract:** I used a phenomenological method to examine sisters-in-law's experiences caring for siblings with developmental disabilities (DD). Three themes emerged after drawing on stories shared by 7 women: for the sake of my husband, powerless, price and pride. The results of this study showed that these Taiwanese women accepted the cultural norms, by which they accepted the caregiving responsibility even though be a caregiver might be on their own cost. Moreover, due to women's position in their husbands' family, they were

	powerless and encountered tensions in the caregiving process, especially when the issues of future caregiving were involved. Greater attention must be paid to advocate sisters-in-law's voices in the decision-making process and help family to acknowledge and express their appreciation to sisters-in-law's contributions.
MC006	Freedom of Press: A Myth in Turkey **Lale Dundar** Lecturer, Baskent University, Turkey **Abstract:** This study is focusing on the relationship between media members and the politicians in Turkey. The relationship between politicians and journalists has never been this much problematic in Turkey before. Turkish audience is witnessing how the government interfering Turkish media. Not only the news programs, but also the serials, magazine shows, music programs, even the scenarios of serials and the costumes of the speakers and artists are on the focus of the government. During and after the Gezi Protests (2013 Summer), the pressure over Turkish media has dramatically increased. European monitoring groups are concerned about press freedom in EU candidate Turkey. Although the reports of many international institutions, including the EU and many journalism and human rights institutions, there has been no step back by the government. The recently released 2014 World Press Freedom Index by Reporters Without Borders ranked Turkey 154th among 180 countries. The report said pro-government media outlets generally portrayed foreign reporters as the parts of "agents of an international plot to overthrow the government or even as terrorists." The report also drew attention to "the growing concentration of media ownership in the hands of businessmen linked to the government. The Prime Minister of Turkey Mr. Erdogan is not denying that he called the journalists and asked them to remove the news about the opposition parties. The deputy Chairmen's of AKP, the ruling party, are also criticizing the costumes of artists, scenarios of the serials even the lyrics of the folk songs that are broadcasted on TV. In return to their demands, the administrators of the TV channels take action. These actions include, changing the scenarios, firing the journalists and the speakers because of their costumes and etc. Also Turkish Airlines took prime ministers least favorite show off air. One of the consequences of this situation is self censorship. Most of the media members confess that they started self censorship in order to save their jobs. The second consequence is that, the large population of the society does not believe that there is true press freedom in Turkey. And the majority of the populations do not trust Turkish media.
MC007	Philosophical Orientations and Theoretical Frameworks in Media Effects: Agenda Setting and Its Comparison with Framing **Gennadiy Chernov** University of Regina, Canada **Abstract:** Agenda setting has become one of the most successful and revered in the field of media effects over last 40 years. However, some critics blamed it for a lack of explanation of its theoretical and philosophical foundations. This article responds to this criticism, demonstrating 1) philosophical orientations within which agenda setting operates; 2) main

	assumptions underlying this theory; 3) its structural elements and their functioning; 4) key responses to theoretical criticism, and, 5) its place within the broader framework of media effects tradition, specifically in comparison with framing.

12:00-13:30	Lunch

Afternoon, November 21, 2014 (Friday)

SESSION 2

Venue: Sala Roma

Session Chair: Małgorzata D. Kisilowska

Time: 14:00-16:00

Paper ID	Title+ Author's name
Education	
C00001	Issues in ICT Integration for English Language Teaching at a University in the Mekong Delta, Viet Nam **Mai Xuan Le** Ed.D Candidate, University of Sydney, Australia **Abstract:** This presentation reports the findings of a case study which investigates EFL lecturers' perspectives regarding Information and Communication Technology (ICT) adoption and integration within English language teaching (ELT) in the Mekong Delta, Viet Nam. The research questions set out to describe the current ICT environment and the lecturers' current teaching practices with ICT, and investigate the factors that impact the lecturers' uptake of ICT innovation. There were twenty-one participants who completed the questionnaire, eleven of whom contributed also to semi-structured interviews. In addition to findings about the influence of the availability and accessibility of ICT infrastructure and technical support, indications are that the educational administrators' support and professional development for EFL lecturers are essential. Although this study still has certain limitations, its findings contribute to the more effective incorporation of ICT in ELT for the Mekong Delta and the "like" sites, as well as the literature in the area of ICT integration at tertiary level.
	What an Academic Dean Needs: Perceptions And Expectations from Presidents And Heads of Departments of Universities in the Mekong Delta Region of Vietnam **Huu Ly Le** Ph. D Candidate, the University of Sydney, Australia **Abstract:** Roles of academic deans and dean's leadership have been defined and identified in many educational settings. However, in Vietnam context, academic deans and their leadership

C00002

role have not much been studied yet. The purposes of this qualitative study were to determine which leadership qualities and characteristics were essential for academic deans as expected by the presidents, and to develop a profile of leadership qualities considered to be essential for effective leadership as perceived by the heads of departments from public and private universities in the Mekong Delta region of Vietnam. Three presidents of the universities were individually interviewed and twenty-one department heads were interviewed in three focus groups. The interview questions focused on 3 main areas of management: staff, academics, human resource development. Some other areas such as international relations, facilities and budget management appear to be neglected. The study expects to find out leadership qualities that are essential to enhance academic dean's leadership role and to help build a conceptual framework for training academic deans at Vietnamese universities.

Academic Alien: Portrait of a Working-class Man's Higher Education Experience

Trevor Lovett and Nadia Lovett

Course coordinator/Lecturer/Tutor, University of South Australia, Australia

C00006

Abstract: This paper examines the tertiary education experiences of a white, working-class, baby-boomer, male. The investigation addresses how the individual's classed subjectivity has influenced his personal interactions within a university context. Being a practicing academic might suggest that he has undergone a class metamorphosis however characteristics of his working-class identity remain and continue to position the individual as a university educator. The paper looks at the affective influences of class on the man's teaching rather than adopting a traditional approach to understanding the class phenomenon. The individual remains cynical about aspects of tertiary education that he believes do not really represent the interests of working-class people. The focus of the paper is educational alienation; specifically from a white, working-class baby-boomer male's point of view. The investigation is restricted to masculine, class-based learning identities that have contributed to the way in which the individual personally thinks and feels about education and learning.

Managing English Language Centres in the UK: Challenges and Implications

Abdulaziz Fahad Alfehaid

Assistant Professor, University of Dammam, Kingdom of Saudi Arabia

C00011

Abstract: This paper contends that English lanage centres (ELCs) offering English courses to non-native English speaking students at the higher education level in the UK face some distinct though interrelated challenges. The argument is that these challenges if not dealt with, would have a negative impact on the quality of English language teaching and learning. Three major issues are discussed including financial funding, government control, and diversity and multiculturalism. The paper provides a deeper insight into these major challenges and suggests some possible implications for managing these challenges.

The Development of Video Media As One Basic of the Cinematography For Muhammadiyah 2 Senior High School Of Surabaya Students

Fauzan Abdillah

Lecturer, Airlangga University Surabaya, Indonesia

Abstract: Cinematography as an art education has significant barriers in Indonesia.

C00018	Muhammadiyah 2 Senior High School of Surabaya as the international standard pilot schools have extracurricular Cinematography by referring to the manual. In fact, the very lack of reading culture learning achievement results that do not provide satisfactory value. Seeing this, the developer seeks to overcome these problems by developing a video media which only gives the basics of making movies theoretically with examples of short films as a motivation to learn to work better in film producing. Primary goal of developing video media - Cinematography basic of this is to produce a product in the form of DVD media are expected to help teachers and students in delivering and capturing material and fundamental theoretical learning in basic materials easily and objectively cinematography. In the process of development, developers use the model development by Arief Sadiman and Dick & Carey as a reference. Subjects tested in the development of this medium are matter experts, media experts, and student cinematography Muhammadiyah 2 Senior High School of Surabaya. Data collection techniques using shaped instrument questionnaire and tests that ultimately results from the questionnaire were used as reference in revising the product. Analysis of quantitative data used to process data from the validation results matter experts, media experts, and students are to use a rating scale. The results of this video development based on expert review of the material was 3.66 (good), the results of expert reviews media is 3.82 (good), individual trial results 3.89 (good), the test results of small groups of 4.1 (very good), the test results of group 4.23 (very good). Then proceed with the formula t-test analysis with the conclusion t count bigger than t table. With the video media Basic of Cinematography as a media escort students, still requires a dynamic and comprehensive mechanism in terms of producing and playing the film work between students, teachers, and educational institutions so as an art that requires much practice and experience in creating a high work of a quality film, video media can be successfully be systemic and subjective.
C00020	Reciprocal Peer Coaching in the Professoriate: Replication Phase 1 **Shannon Melideo** Associate Dean, Marymount University, USA **Abstract:** All teaching professors, whether formally trained to be instructors or not, have room to grow and develop as educators. While informal feedback from university students through course exercises and course evaluations provide some helpful information, a more formalized process via a reciprocal peer coaching model may yield more useful qualitative and quantitative data for improving instruction. The purpose of this project was to qualitatively and quantitatively study the effects and consequences of reciprocal peer coaching. We believe our project created a safe, dynamic forum for colleagues to set goals, give feedback and receive valuable information regarding instructional delivery. We hypothesized that implementation of reciprocal peer coaching in the professoriate will have a significant positive effect on the participants' self-validation of instructional delivery and will increase their knowledge of various instructional methods. We were also curious about the impact of the iWalk v5 application for obserational data taking. Data will be collected in

	various forms: 1) pre and post instructional delivery methods lists, 2) training feedback, 3) document analysis of completed observations, 4) narrative self-evaluations, 5) iWalk v5 data sets, and 6) a focus group.
C00025	Social Behaviors in Nuclear and Extended families Children Age 6 to 11 (A longitudinal study with Turkish Sample) **Serdal Seven** and Mehmet Akif İnci Associate Professor, Associate Professor, Turkey **Abstract:** The main aim of this study is to identify whether or not the social behaviors such Prosociality, Shyness and Aggression of children, living in a stable life period families, are stable from age 6 to age 11 in a sample of Turkish children. In total, 47 children participated in the study, of which 24 male and 23 female lived in families in Muş Province, Turkey. Teacher Assessment of Social Behaviors Scale were applied to the same group four times (at ages 6, 7, 9, 11) in five years. The children in this sample were assessed initially at the end of their final preschool year (age 6) and were reassessed at the end of the first (age 7), third (age 9) and fifth grade (age 11) of elementary school. All assessments were conducted in May. In conclusion, social behavior was found to be stable for 55% prosocial behaviors, 31% Shynese behavior and 79% for aggressive behavior as results of regression analysis. These findings support the argument that aggression and prosocial behaviors follows a stable course from age 6-11 age onwards. Repeated measures ANOVA with a Greenhouse-Geisser correction determined that mean not differed statistically significantly between aggression's $(F(2.19, 98.56) = .235$, $P > 0.05)$, shyness' $(F(2.92, 131.58) = .982$, $P > 0.05)$ and prosocial behaviours' $(F(2.63, 118.67) = .383$, $P > 0.05)$ time points and family types.
C30006	Welsh Energy Sector Training: Large Scale Power Generation **Elizabeth Locke** Researcher, Cardiff University, UK Abstract: The transition to a low carbon economy presents unique challenges to industry in terms of new technologies and working practices, indeed there is widespread consensus on the need to address the green skills agenda. However there is limited empirical evidence of the demand for, development and delivery of low carbon training courses, specifically in the area of Large Scale Power Generation (LSPG). This study details the creation and delivery of novel low carbon training through the Welsh Energy Sector Training project (WEST). Three courses will be detailed; an e-learning course on Combustion Science, two traditionally-delivered courses on Gas Turbine Technology and the Nature of Fuels. Interestingly it has been found that whilst e-learning provides a convenient form of education for industry in Wales, it is harder to govern in terms of user progression and achievement, whilst the face-to-face sessions create particular difficulties in terms of commitment and attendance. Early findings indicate a positive participant experience and strong receptivity to low carbon training. However translating initial enthusiasm for low carbon training into actual participation remains a challenge.
	Study on the Challenges of Implementing Single Window Concept to Facilitate Trade in Sri Lanka: A Freight Forwarder Perspective

C30008	**Diana Daaboul** Lecturer & Pedagogical counselor, The David Yellin Academic College of Education, Israel **Abstract:** The phenomenon of child abuse and violence towards them has negative effects on children at diverse levels: the social level, the personal level, the physical level, and emotional level. Various studies around the world have examined the extent of the phenomenon and its dimensions, methods of handling it, and developing the services for treating it, including a program for its prevention. This paper includes a first of its kind study in East Jerusalem that deals with the teachers' and educators' ability & Modes to identify, and ways of coping in schools there, with cases of children who suffer domestic abuse. It discusses identifying attributes of educators' coping in schools there with problems of domestic violence towards children. The analysis of the study results shows that educators have the ability to identify, and the knowledge of the subject of domestic violence, their method of treatment varies between internal work with the student himself and coping through the welfare services and the police. However, they still face many difficulties dealing with the cases: systemic difficulties and the barriers, family difficulties and the barriers, barriers by the teacher's families, parents' pressure on the students, and political difficulties and barriers.
B00009	Education Effects on Earnings in Korea **You Wu** and Gi Seung Kim Ph.D Candidate, Pusan National University, Republic of Korea **Abstract:** This study empirically analyzes of the effects of education on earnings for self-employed workers in Korea by using the 1998-2012 Korean Labor and Income Panel Study (KLIPS) data set. All variables for the education level had significant positive effects on earnings. The return on education in the self-employment sector was 0.091, exceeding that in the wage employment sector (0.054). That is, every one-year increase in a worker's schooling produced a 9.1% increase in his or her average earnings. Workers with some college education had the highest estimates. The results provide important insights into the labor market in Korea, where self-employed workers account for about 30% of all human capital. In addition, this analysis of self-employed workers is expected to be useful for determining individuals' return on education as a criterion.
B00019	Consumer Behaviourfor Good Agricultural Products in Turkey **Osman Karkacıer**, Selma Karabaş and Oya Sav Professor, AKDENİZ UNIVERSITY, ANTALYA **Abstract:** Good Agricultural Applications (GAA) which is a production method that does not threaten environment and human health has become widespread in the country and in the world. In this study, GAA is researched as a production management system. GAA as a production method is set forth to state what extent it is known by consumers' and the sensitivity of consumers by logit regression analysis. As a conclusion, it is found that GAA as a controlled and secured production system is to be improved and generalised for each area and region in an attempt to prevent potential threats in agricultural sector, this should be carried out by governmental institutions.

SESSION 3

Venue: Sala Milano

Session Chair: Hitoshi Takehara

Time: 14:00-16:00

Paper ID	Title+ Author's name
Economy and Management	
C00015	Design trends of Thai Halal products packaging for Muslim country: Malaysia convenience goods **Pibool Waijittragum** Lecturer, Suan Sunandha Rajabhat University, Thailand **Abstract:** Malaysia was the member of leader of Muslim country exporter Halal products; meanwhile, Thailand was not. In the event of pushing Thailand to be the center of Halal products, the turning point should has been considered are: reforming the reliability, identity and national cooperation. The only one advantage of Thailand is the preparedness of food manufacturer system. The purpose of this research is to analyze the graphic style which Malaysian consumers have been selected. The fundamental of graphic style consists of 1) Picture 2) Typographic 3) Color 4) Motif and graphic form. The research result will have been setting a design brief of Thai Halal packaging. The expected benefit is Thai Halal packagings which related to the way of life for Malaysian consumers and also have been the marketing strategy for building a brand of Thai exported Halal products to Malaysia. Four elements of consumer behavior were research variables; consists of Behaviors, Attitudes, Purchase reasons and Incentive to Purchase. The research methodology was applied using qualitative and quantitative. Data analysis will be according to 3 categories of Thai Halal product: 1) Instant food 2) Beverage and Snack 3) Seasoning ingredient. The results will explain the design trends of Thai Halal products packaging for Muslim country; Malaysia convenience goods. The application of result will applies to the graphic design on Thai Halal products packaging 1) Label design with the concept of Ordinary style 2) Label design with the concept of Thai style 3) Label design with the concept of Islamic style.
C30013	Rethinking the psychological agreement for work: Kaupapa driven organisational behavior **Hamish MacKenzie** HR Specialist: Knowledge & Learning, Te Wānanga o Aotearoa, New Zealand **Abstract:** Employment agreements can define the transactional relationship between an employer and employee but do not fully capture the implicit and informal agreements required for work to be done well. The term 'psychological contract' has been used to explain what fills the gaps left by legal contracts of employment and what can constitute a more complete view of the mutual obligations between employer and employee. Underpinning any psychological contract are assumptions about what it means to be human and how workplace behaviours arise from these assumptions. In Aotearoa/New Zealand, Māori are recognised as the indigenous ethnic group and these assumptions have a related but different character as indigenous

	practices are evolved into organisational behaviour. While employee beliefs or perceptions, inferred organisational promises, perceived rather than actual agreements, reciprocity and evolving exchange are aspects of a psychological contract, when values driven practice (*kaupapa*) drives organisational behaviour then something much more complex and effective than a psychological contract comes into play. Using a *kaupapa* Māori tertiary organisation as a case study, this presentation encourages a rethinking of the psychological contract by using indigenous Māori values to inform organisational practices. Participants will learn an integrated approach for *kaupapa*-driven organisational behaviour and both the opportunities and challenges this approach presents to improving organisational effort.
B00006	Effects of a Consumption Tax Rate Increase on Equity Value: Japanese Firms Experience Keiichi Kubota and **Hitoshi Takehara** Professor, Graduate School of Finance, Accounting and Law, Waseda University Abstract: This paper investigates how firm values change when consumption tax rates increase and corporate tax rates decrease. The computation is based on the residual income valuation model starting from the discounted free cash flow model in which we construct a pro forma financial statements using Arzac's (2008) framework. We compute equity values at the individual firm level assuming March 31, 2012 as an evaluation date. We find that an increase in consumption tax rate decreases equity values for a majority of firms, but not necessarily all firms. A corporate tax rate cut helps increase the equity value for a majority of firms. The trade-off relationship of a consumption tax rate hike and a corporate tax rate reduction is subtle, but the suitable mix helps increase equity value of firms overall.
B00011	Transformational Leadership and Managers' Ambidexterity: Mediating Role of Environmental Dynamism **Anar Purvee** and **Dalantai Enkhtuvshin** Lecturer, University of The Humanities, Ulaanbaatar, Mongolia Lecturer, University of The Humanities, Ulaanbaatar, Mongolia **Abstract:** Previous studies focus more on organizational ambidexterity topic and less on managers' ambidexterity topic. In the past 15 years, many potential antecedents of organizational ambidexterity have been found; however, very few of them found for managers' ambidexterity. This paper contributes to this gap, and studied the relationship between transformational leadership and managers' ambidexterity, and the mediating role of environmental dynamism. A survey was conducted among Mongolian companies and the final sample was 608 managers. The research findings suggest that transformational leadership is positively influences on managers' ambidexterity and this influence is stronger in a dynamic environment.
	Changing Trends in Supplier Evaluation Criteria in Telecom Sector in Pakistan Saad Younus, Saima Afzal and **Ali Ahsan** Chairman, CASE ISLAMABAD, Pakistan **Abstract:** Telecom industry in Pakistan has evolved significantly specially after the induction of GSM operators and so has the supplier evaluation criteria employed by these companies to

B00016	shortlist and select outsourcing of projects and products. This piece of research is focused on the exploration of changing trends in supplier evaluation criteria that Pakistani telecom companies have gone through, the drivers of the changing trends and recommendations are made to be incorporated in supplier evaluation. Interviews were conducted with head of departments, and participants of supplier evaluation in telecom operators. The research shows that there is an increase focus towards customer satisfaction, competence of local partner of the supplier, corporate social responsibility, HSSE and green operations.
B00017	Use of Result Based Management (RBM) framework for monitoring projects of public sector in Pakistan - A case study Maliha Arif, Muhammad Jubair and **Ali Ahsan** Chairman, CASE ISLAMABAD, Pakistan **Abstract:** The Result Based Monitoring(RBM) and use of KPIs has been the buzz word in Project management these days. In order to improve governance & management in the development Projects of public sector of Pakistan, the contribution of Monitoring & evaluation is inevitable because "What gets measured gets managed, What gets managed can be improved". The research paper introduces the concept of Quantitative monitoring in Public sector of Pakistan through KPIs and how Result Based Management (RBM) framework can be used for monitoring projects of Community schools. This technique focuses on monitoring the results based on objectives of the project rather than the activities itself. The paper also discusses the traditional monitoring practice followed in public sector and its comparison with RBM framework monitoring. The improvisation that can be made in monitoring practices of the public sector using RBM when compared to traditional monitoring practices is also discussed.
B00018	The Changing Landscape of the Financial Services **Ly Hõbe** Ph.D Candidate, Estonian Business School, Estonia **Abstract:** The last global crisis, the worst economic and financial crisis since the 1930s that erupted in 2007-2008, was a groundbreaking time for the financial services sector. Banking continues to go through tremendous changes influenced by the aftermath of the economic crisis, the development of new regulations and the challenges and opportunities resulting from advances in technology. The financial crisis also had an impact on the behaviour of customers. Customers demand complex solutions through more understandable and secure products and services that match their individual needs. Their profitability is decreasing as they distribute their assets across multiple banks and even punish financial institutions through their lethargic passivity. This article reviews the current challenges in financial services to financial institutions. The purposes of this article are twofold. The first purpose is to provide a theoretical discussion of the most influencing changes. And, secondly, to review the main practical impacts on banks and their customers. The article highlights a number of important areas that should be kept in mind to achieve effective and efficient organisation for facing these challenges.
	Entrepreneurial Challenges of Muslim Women in Malaysian SMEs

B10005	**Ilhaamie Abdul Ghani Azmi**, Siti Arni Basir, Rosmawani Che Hashim, and Hassan alBanna Mohamed Associate Professor, University of Malaya, Malaysia **Abstract:** This paper tries to study the challenges faced by the Muslim women entrepreneurs in Malaysian SMEs. At present, only 15.9% of businesses are owned by them. This is far way behind of what has the Government of Malaysia targeted in 2011 that is 30%. The finalized questionnaires were distributed by post to 250 Muslim women entrepreneurs in Malaysian SMEs by using simple random sampling technique. The response rate is 44% which is good. It is found out that the most frequent types of challenges faced by the respondents are lack of finance (79.2%), lack of demand (50.9%) and location problem (50.9%). Meanwhile, their proposed solutions to the challenges are a mix of observing their religion (to give tithe and alms, to do recommendatory prayers and to hire orphans), doing business (to have good relationship with customers, businesswomen organizations, suppliers, competitors and workers, to obtain more information on business development and personal (to apply work life balance).
B10015	The Mediating Role of Controlled and Uncontrolled Communication on Satisfaction and Loyalty of the Australian Consumers **Tatiana Anisimova** Associate Professor, Jonkoping International Business School, Sweden **Abstract:** This study aims to investigate the mediating effects of company-generated and uncontrolled communications on consumer satisfaction and loyalty towards corporate brands. Survey with consumers of two corporate car brands was employed as a method of data collection. Structural equation modeling, particularly, Path Modeling was employed to test for mediating effects of controlled and uncontrolled communications on consumer satisfaction and loyalty. The sample size for consumers were 285 (corporate brand A) and 235 (corporate brand B). The results from two corporate brands established that corporate activities and corporate associations were significantly and positively associated with controlled and uncontrolled communication. Corporate values were also found to be significantly and positively with consumer satisfaction and loyalty. However, controlled and uncontrolled communication did not have significant medicating effects on consumer-perceived corporate brand and consumer satisfaction and loyalty. Strong direct effects were found for brand benefits on both consumer satisfaction and loyalty. In addition, consumer satisfaction was found to mediate the effects of corporate values and brand benefits on consumer loyalty. Consumer satisfaction was also found to have a significant and positive effect on consumer loyalty.
	Do Shareholders Benefit From a Merger? The Case of Compaq and HP Merger **Ikhlaas Gurrib** Associate Professor, Canadian University of Dubai, UAE **Abstract:** On the 3rd September 2001, Hewlett-Packard Company (NYSE: HWP) and Compaq Computer Corporation (NYSE: CPQ) announced a definitive merger agreement to create an $87 billion global technology leader. The aim of this paper is to analyze if Compaq and HP shareholders have benefited from such a merge. Using a

CF30005	modified two factor model, market capitalization and book to market value were found not to add significant value to the shareholders' post-merger returns. Earnings Per Share (EPS) and the Price Earnings (P/E) ratio dropped in the year following the merger between the two entities, before eventually picking up in later years. While higher post-merger EPS suggest shareholders from the target firm tend to have benefited more than shareholders from the acquiring firm, the post-merger P/E tend to be higher for shareholders from the acquiring company.
CF30006	Funds of Hedge Funds Performance Persistence under Different Market States **Wei Cui** and Juan Yao Ph.D Candidate, The University of Sydney, Australia **Abstract:** We examine the performance persistence of funds of hedge funds (FOHFs) under different market states. We show that FOHFs deliver weak persistent performance in good market state but there is no evidence of persistence performance in the whole sample period. It is found that market states significantly influences the performance of FOHFs. We have found historical Value at Risk (VaR) is effective to filter out the FOHFs that are likely to underperform in bad market state. Our results suggest that tail risk could be a very important factor to explain the performance of FOHFs.
F006	The Relationship between Tax and Book Income after Adoption Ifrs in the Czech Republic in Comparison with Other European Countries **S. Jiraskova** Ph.D. student, University of Economics, Prague, Czech Republic **Abstract:** Prior literature provides evidence consistent with one book and tax system (the strong dependence between tax and book income) leads to a decrease in opportunistic behaviour by a company ś managers and allow tax authorities to further control a company ś reported earnings. Book and tax income was practically separated in 2005 for compulsory or mandatory users of IFRS in the Czech Republic. Using the effective tax rate and book-tax differences I find a greater increase/decrease after the year 2005 in comparison with the period before for companies using IFRS compared others. I interpret this evidence as indicating that two separate systems (book and tax) could lead to managers manipulating earnings and tax aggressiveness as both at once.

16:00 – 16:30	**Coffee Break**

Listener List

Listener 1	**Ediale Blessing Ikhide**
	Marig Integrated Concept Ltd, Nigeria
Listener 2	**Ireh Paschal Chukwudubem**
	Axial Petroleum and Gas Co. Ltd, Nigeria
Listener 3	**Rukayat Ibilola Ayanda**
	Axial Petroleum and Gas Co ltd, Nigeria
Listener 4	**Md. Shohel Hossen**
	Manager (Education), Rumena Development Society (RDS), Bangladesh
Listener 5	**Rachel L. McCormack**
	Professor and Chair of Education, Roger Williams University, USA
Listener 6	**Liliane BIE-MAHELE**
	Agence Congolaise de Presse, KINSHASA, RD CONGO
Listener 7	**Pierrette Toloko-ZAHABU**
	Agence Congolaise de Presse, KINSHASA, RD CONGO
Listener 8	**Emeka Alexander Poly-Okafor**
	Cyprus International University, Turkey

	Closing Ceremony
November 21, 2014 18:30	**Dinner**

BEST WESTERN Hotel Galles

http://www.galles.it/en/home-page.aspx

The BEST WESTERN Hotel Galles, symbol of Italian hospitality, is the place you are looking for to get a warm welcome to Milan! Strategically located, in front of the underground Lima station, few stops away from the Duomo, within walking distance from Centrale Railway Station and on the corner of Corso Buenos Aires, one of the main shopping streets in Milan, the hotel is the perfect solution for your business or leisure trip to Milan. It is a beautiful and charming 4 star hotel in Milan, recently refurbished in classical style while preserving the original 19th century palace's architecture.

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Tel: 02 204841 - Fax: 02 2048422 - Email: info@galles.it
Latitude: 45,48028 - Longitude: 9,21087

<table>
<tr><td colspan="3" align="center"><h1>2015</h1></td></tr>
<tr><td>Jan 09-10,2015</td><td>Place</td><td>Submission</td></tr>
<tr><td>2015 6th International Conference on E-Education, E-Business, E-Management and E-Learning
(IC4E2015)</td><td>Doha, Qatar</td><td>Oct 30,2014</td></tr>
<tr><td>2015 4th International Conference on Economics Marketing and Management
(ICEMM2015)</td><td>Doha, Qatar</td><td>Oct 30,2014</td></tr>
<tr><td>2015 4th International Conference on Government, Law and Culture
(ICGLC2015)</td><td>Doha, Qatar</td><td>Oct 30,2014</td></tr>
<tr><td>Jan 17-18,2015</td><td>Place</td><td>Submission</td></tr>
<tr><td>2015 2nd International Conference on Economics and Business Adminstration
(ICEBA 2015)</td><td>Kuala Lumpur, Malaysia</td><td>Nov 10,2014</td></tr>
<tr><td>2014 2nd International Conference on Culture, Knowledge and Society
(ICCKS 2015)</td><td>Kuala Lumpur, Malaysia</td><td>Nov 10,2014</td></tr>
<tr><td>2015 International Conference on History and Culture
(ICHC 2015)</td><td>Kuala Lumpur, Malaysia</td><td>Nov 10,2014</td></tr>
<tr><td>Feb 04-05,2015</td><td>Place</td><td>Submission</td></tr>
<tr><td>2015 4th International Conference on Economics Business and Marketing Management
(CEBMM 2015)</td><td>Bandar Seri Begawan, Brunei</td><td>Oct 20,2014</td></tr>
<tr><td>2015 4th International Conference on Education and Management Innovation
(ICEMI 2015)</td><td>Bandar Seri Begawan, Brunei</td><td>Oct 20,2014</td></tr>
<tr><td>2015 2nd International Conference on Linguistics, Literature and Arts
(ICLLA 2015)</td><td>Bandar Seri Begawan, Brunei</td><td>Oct 20,2015</td></tr>
<tr><td>Feb 12-13,2015</td><td>Place</td><td>Submission</td></tr>
<tr><td>2015 2nd International Conference on Advances and Management Sciences
(ICAMS 2015)</td><td>Amsterdam, Netherlands</td><td>Nov 05,2014</td></tr>
<tr><td>2015 2nd International Conference on Innovation in Economics and Business
(ICIEB 2015)</td><td>Amsterdam, Netherlands</td><td>Nov 05,2014</td></tr>
<tr><td>2015 2nd International Conference on Education and Psychological</td><td>Amsterdam, Netherlands</td><td>Oct 10,2014</td></tr>
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Sciences (ICEPS 2015)		
Mar 08-09,2015	**Place**	**Submission**
2015 2nd International Conference on World Islamic Studies (ICWIS 2015)	Seoul, South Korea	Nov 15,2014
2015 5th International Conference on Economics, Trade and Development (ICETD 2015)	Seoul, South Korea	Nov 15,2014
2015 4th International Conference on Humanity, History and Society (ICHHS 2015)	Seoul, South Korea	Nov 15,2014
Mar 25-26,2015	**Place**	**Submission**
2015 International Conference on Management and Behavioral Sciences (ICMBS 2015)	Singapore	Nov 10,2014
2015 The 2nd International Conference on Advances in History of Sciences (ICAHS 2015)	Singapore	Nov 01,2014
2015 International Conference on Learning and Teaching (ICLT 2015)	Singapore	Nov 05,2014
Apr 09-10,2015	**Place**	**Submission**
2015 4th International Conference on Language, Medias and Culture (ICLMC 2015)	Kyoto, Japan	Nov 25,2014
2015 4th International Conference on Economics and Finance Research (ICEFR 2015)	Kyoto, Japan	Nov 25,2014
2015 5th International Conference on Social Science and Humanity (ICSSH 2015)	Kyoto, Japan	Nov 25,2014
Apr 11-12,2015	**Place**	**Submission**
2015 The 2nd International Conference on Advances in Business and Economics (ICABE 2015)	Los Angeles, USA	Dec 05,2014
2015 The 2nd International Conference on Management and Humanities (ICMH2015)	Los Angeles, USA	Dec 01,2014
2015 International Conference on Language and Communication Science (ICLCS 2015)	Los Angeles, USA	Dec 10,2014
May 06-07,2015	**Place**	**Submission**
2015 International Conference on Culture, Society and Humanity (ICCSH 2015)	Dubai, UAE	Dec 25,2014
2015 International Conference on Financial and Business Economics (ICFBE 2015)	Dubai, UAE	Dec 25,2014
2015 2nd International Conference on Innovation, Service and Management	Dubai, UAE	Dec 25,2014

(ICISM 2015)		
May 15-16,2015	**Place**	**Submission**
2015 2nd International Conference on Society, Education and Psychology (ICSEP 2015)	Roma, Italy	Dec 30,2014
2015 5th International Conference on Management and Service Science (ICMSS 2015)	Roma, Italy	Dec 30,2014
2015 International Conference on Language Communications and Culture (ICLCC 2015)	Roma, Italy	Dec 30,2014
Jun 03-04,2015	**Place**	**Submission**
2015 4th International Conference on Psychological Sciences and Behaviors (ICPSB 2014)	Bandar Seri Begawan, Brunei	Jan 20,2015
2015 3rd International Conference on Sociality Culture and Humanities (ICSCH 2015)	Bandar Seri Begawan, Brunei	Jan 20,2015
2015 International Conference on Business and Economic Analysis (ICBEA 2015)	Bandar Seri Begawan, Brunei	Jan 20,2015
Jun 09-10,2015	**Place**	**Submission**
2015 2nd International Conference on Teaching and Education Sciences (ICTES2015)	Kuala Lumpur, Malaysia	Jan 25,2015
2015 2nd International Conference on Innovations in Business and Management (ICIBM2015)	Kuala Lumpur, Malaysia	Jan 25,2015
2015 International Conference on Culture, Languages and Literature (ICCLL2015)	Kuala Lumpur, Malaysia	Jan 25,2015
Jul 03-04,2015	**Place**	**Submission**
2015 International Conference on Industrial and Business Engineering (ICIBE2015)	Bangkok, Thailand	Feb 15,2015
2015 5th International Conference on Financial Management and Economics (ICFME2015)	Bangkok, Thailand	Feb 15,2015
2015 4th International Conference on Society, Humanity and History (ICSHH2015)	Bangkok, Thailand	Feb 15,2015
Jul 20-21,2015	**Place**	**Submission**
2015 International Conference on Literature and Linguistics (ICOLL2015)	Paris, France	Mar 05,2015
2015 2nd International Conference on Humanity and Social Sciences (ICHSS2015)	Paris, France	Mar 05,2015
2015 2nd International Conference on Economics, Society and Management	Paris, France	Mar 05,2015

(ICESM2015)

http://www.ic4e.net/

IC4E is an international forum for state-of-the-art research in e-Education, e-Business, e-Management and e-Learning. 2015 6th International Conference on e-Education, e-Business, e-Management and E-Learning (IC4E2015) will be held in Doha, Qatar during January 9-10, 2015. It is one of the leading international conferences for presenting novel and fundamental advances in the fields of e-Education, e-Business, e-Management and E-Learning. It also serves to foster communication among researchers and practitioners working in a wide variety of scientific areas with a common interest in improving e-Education, e-Business, e-Management and E-Learning related techniques.

All accepted papers for the IC4E2015 will be selected and published according to the paper theme in one of the following journals:

International Journal of e-Education, e-Business, e-Management and e-Learning (ISSN: 2010-3654): Abstracting/ Indexing: Engineering & Technology Digital Library,Google Scholar, DOAJ, Electronic Journals Library, QUALIS, Crossref, ProQuest, EI (INSPEC, IET).

International Journal of Information and Education Technology (ISSN: 2010-3689): Abstracting/ Indexing: EI (INSPEC, IET), Cabell's Directories, DOAJ, Electronic Journals Library, Engineering & Technology Digital Library, EBSCO, Google Scholar, Crossref and ProQuest.

International Journal of Innovation, Management and Technology (ISSN: 2010-0248): Abstracting/ Indexing: Google Scholar, Ulrich's Periodicals Directory, Engineering & Technology Digital Library, Crossref and ProQuest, Electronic Journals Library.

Important Dates

Paper Submission (Full Paper)	Before October 20, 2014
Notification of Acceptance	On November 15, 2014
Final Paper Submission	Before November 30, 2014

Authors' Registration   Before November 30, 2014

IC4E2015 Conference Dates   January 9-10, 2015

http://icemm.org/

Welcome to the official website of the 2015 4th International Conference on Economics Marketing and Management - ICEMM 2015, will be held in Doha, Qatar during January 9-10, 2015 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of E-business, Management and Economics, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in E-business, Management and Economics and related areas.

-Conference proceeding: IPEDR **(ISSN: 2010-4626)   as one volume, and will be included in the EBSCO, CNKI, DOAJ, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Crossref, and Engineering & Technology Digital Library and sent to be reviewed by ISI Proceedings.**

-EI (INSPEC, IET) Journal: International Journal of e-Education, e-Business, e-Management and e-Learning (IJEEEE) (ISSN: 2010-3654)Abstracting/ Indexing : Engineering & Technology Digital Library, Google Scholar,Electronic Journals Library, QUALIS, Crossref, ProQuest, EI (INSPEC, IET).

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers   will be awarded in the Welcome Banquet on January 10, 2015.

Important Dates

Paper Submission (Full Paper)   Before October 30, 2014

Notification of Acceptance   On November 15, 2014

Final Paper Submission   Before November 30, 2014

Authors' Registration   Before November 30, 2014

ICEMM 2015 Conference Dates   January 9-10, 2015

http://www.iceba.org/

Welcome to the website of ICEBA 2015. Sponsored by IEDRC, aim to gather professors, researchers, scholars and industrial pioneers all over the world, ICEBA is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.

Paper Publication

All registered papers for the ICEBA 2015 will be published in the Journal of Economics, Business and Management JOEBM (ISSN: 2301-3567) as one volume, and will be included in the DOAJ, Engineering & Technology Library, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, Crossref, and ProQuest.

Important Dates

Full Paper Deadline	2014/11/10
Acceptance Notification	2014/11/25
Registration Deadline	2014/12/10
Conference Date	2015/1/17-18

CEBMM 2015

2015 4th International Conference on Economics Business and Marketing Management

Bandar Seri Begawan, Brunei
February 4-5, 2015

http://www.cebmm.org/

Welcome to CEBMM 2015. Sponsored by IEDRC, aim to gather professors, researchers, scholars and industrial pioneers all over the world, CEBMM is the premier forum for the presentation and exchange of past experiences and new advances and research results in the field of theoretical and industrial experience. The conference welcomes contributions which promote the exchange of ideas and rational discourse between educators and researchers all over the world.

Paper Publication

All registered papers for the CEBMM 2015 will be published in one of the following journals:

Journal of Economics, Business and Management (JOEBM) (ISSN: 2301-3567) as one volume, and will be included in the DOAJ, Engineering & Technology Library, Electronic Journals Library, Ulrich's Periodicals Directory, MESLibrary, Google Scholar, Crossref, and ProQuest.

International Journal of e-Education, e-Business, e-Management and e-Learning (IJEEEE) (ISSN: 2010-3654)as one volume, and will be included in the Engineering & Technology Digital Library, Google Scholar, Electronic Journals Library, QUALIS, Crossref, ProQuest, EI (INSPEC, IET).

Important Dates

Full Paper Deadline	2014/10/20
Acceptance Notification	2014/11/10
Registration Deadline	2014/11/25
Conference Date	2015/02/04-05

http://www.ichhs.org/

The 2015 4th International Conference on Humanity, History and Society (ICHHS 2015) will be held in Seoul, South Korea during Mar 8th-9th, 2015. The main objective of this conference is to provide a platform for engineers, academicians, scientists, industrial professionals and researchers from over the world to present the result of their research activities in the field of Humanity, History and Society. ICHHS 2014 provides opportunities for the delegates to share the knowledge, ideas, innovations and problem solving techniques.

All registered papers for the ICHHS 2015 will be published in the IJSSH **(ISSN: 2010-3646) as one volume, and will be included in the Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, Index Copernicus, and ProQuest.**

Important Dates

Full Paper Deadline	2014/11/15
Acceptance Notification	2014/12/10
Registration Deadline	2014/12/25
Conference Date	2015/03/08-09

http://www.icahs.org/

We are very sincere to invite you to take part in 2015 The 2nd International Conference on Advances in History of Sciences (ICAHS 2015) in Singapore on March 25-26, 2015.

ICAHS 2015 aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Advances in History of Sciences and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Advances in History of Sciences and related areas.

Publication

Conference papers can be selected and published into International Journal of Culture and History (IJCH), which will be indexd by Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, ProQuest

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on March 26, 2015.

Important Date

Full Paper Deadline	2014/11/15
Acceptance Notification	2014/11/20
Registration Deadline	2014/12/10
Conference Date	2015/03/25-26

http://www.iclcs.org/

Welcome to the official website of the 2015 International Conference on Language and Communication Science (ICLCS2015), will be held during April 11-12, 2015, in Los Angeles, USA. ICLCS 2015, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Language and Communication Science , and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Language and Communication Science and related areas.

Publication

All papers for the ICLCS2015 will be published in Journal of Media & Mass Communication (JMMC, DOI: 10.12720/jmmc) as one volume, and will be included in Google Scholar; Engineering & Technology Digital Library; etc.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on April 12, 2015.

Important Date

Submission Deadline	December 10, 2014
Notification Day	December 30, 2014
Registration Deadline	January 20, 2015
Conference Date	April 11-12, 2015

http://www.iccsh.org/

Welcome to the official website of the 2015 International Conference on Culture, Society and Humanity (ICCSH 2015), will be held during May 6-7, 2015, in Dubai, UAE. ICCSH 2015, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Culture, Society and Humanity, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Innovation, Service and Management and related areas.

All papers for the ICCSH 2015 will be published in IJSSH (ISSN: 2101-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Google Scholar, DOAJ, Crossref, Index Copernicus, and ProQuest, and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on May 7, 2016.

Important Dates

Paper Submission (Full Paper)	Before December 25, 2014
Notification of Acceptance	On January 15, 2015
Final Authors' Registration	Before February 5, 2015
ICCSH2015 Conference Dates	May 6-7, 2015

Note