# **2013 IEDRC INDONESIA CONFERENCES SCHEDULE**

Jakarta, Indonesia, July 13-14, 2013

**Co-Sponsored by** 









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# Registration Only: July 13, 2013 (Saturday) Pullman Jakarta Central Park

10: 00-12: 30	Arrival and Registration
13: 30 - 17: 00	

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.

(5)The organizer won't provide accommodation, and we suggest you make an early reservation.

(6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on July 14, 2013.

# Conference: Morning, July 14, 2013 (Sunday)

09:30-09:40	Opening Remarks <b>Prof. Gary E. Swanson</b> University of Northern Colorado, USA
09:40-10:20	Keynote Speaker Speech 1 <b>Prof. Gary E. Swanson</b> University of Northern Colorado, USA <b>Title:</b> Opportunities and Challenges in today's "Brave New World" <b>Abstract:</b> We now know more than ever before - we are constantly inundated with information, bombarded by facts, data, and news. Innovation in information technologies has thrust us into an era of democratic media in which almost everyone can have immediate access to news and information, and become creators and contributors in the journalistic enterprise. As a result, news and information now move in unconventional ways with sometimes unpredictable consequences. How do we filter out anddetermine the critical information that we need to know?
10:20-10:50	Coffee Break & Photo Session

10:50-11:30	Keynote Speaker Speech 2
	Prof. Amang (Song-Kyoo) Kim
	W. SyCip Graduate School of Business ASIAN INSTITUTE OF
	MANAGEMENT Market, Philippines

Lunch

# Afternoon, July 14, 2013 (Sunday)

SESSION – 1

Venue: Drexel

Session Chair: Prof. Gary E. Swanson

Time: 13:30-15:30

ID	Title+name	
Part A	Information and Financial Engineering	
X10004	Composite Indicators for Data Mining: A New Framework for Assessment of Pred	
	Classifiers	
	Shahid Anjum	
X10006	Current Issues of Reorganization Process in the Czech Republic	
	Monika Randáková, Jiří Strouhal, Jiřina Bokšová	
X10013	Islamic and Conventional Equity Fund Rating Performance withalReturn, Sharpe, Modified	
	Snail Trail, and Morningstar Rating Groundwork	
	A. F. Hartono, S. Soekarno, and S. M Damayanti	
Part B	Knowledge, Culture and Society	
C00001	The role of library within the management of QA in Higher Education Institution – Romania`s	
	case	
	Andra SECELEANU and Aurel PAPARI	
C00005	Annual Performance Planning Information System with Enterprise Architecture Modelling the	
	Secretariat of the Central Java Province Parliament Used Framework Togaf	
	Ginanjar Wiro Sasmito	
C00014	Factors Influencing the Intention to Donate Blood: the Application of the Theory of Planned	
	Behavior	
	Nur Zainie Abd Hamid, Rohaida Basirudin and Narehan Hassan	
C00016	Feed Forward Control System, Organizational Learning And Business Unit Performance	

C00022	An Empirical Investigation of Culture and Guanxi Actions between China and Japan	
	Jingjing Gong and Sadami Suzuki	
C00027	Entrepreneurial Social Competence And Entrepreneurial Orientation To Build SME'S Business	
	Network And Business Performance	
	Meutia	
C10003	Unmediated Religion: Individualism, the Mediatic Revolution, and the New Religious Deal	
	Patrick Laude	

### SESSION -2

Venue: Hamilton

### Session Chair: Patrick Laude

Time: 13:30-15:30

ID	Title+name	
C10004	Corporate Community Engagement: Literature search for construct validation. A case of the	
	extractive industry in Zimbabwe	
	Pumela Msweli, Tawaziwa Wushe and Wedzerai C Mandudzo	
C10009	Validity and Reliability of the Management Communication Style Scale	
	Abdul Aziz Rozilah, Mokhtar Muhammad and Norlida Kamaluddin	
C10010	Cognitive Effects In Relationship Budgetary Participation and Job Performance: A Case Study	
	of Manufacturing Industry in Banten, Indonesia	
	Imam Abu Hanifah	
C10011	Agency, Interest and Domestic Institutional Change: A Comparative History of Reform	
	Experiences in the Philippines and Taiwan	
	Julius Lopez Porley	
C10013	Sugar Price Analysis in Indonesia	
	Kumara Jati, A. Md., S. Sos., M.S.E.	
C10015	The Disciplinary Power of Museums	
	Ka Tat Nixon Chen	
C10016	Adhocracy Culture Support and Leader's Working Creativity	
	Aan Khurosani	
C10018	Virtue Theory, Relativism and Survival	
	J. Greie	
C10020	How Intellectual Stimulation Effects Knowledge Sharing, Innovation and Firm Performance	
	Fauji and Mira Maulani Utami	
C10026	Personal Knowledge Management 2.0	
	Mery Citra Sondari	

**Coffee Break** 

### SESSION – 3

Venue: Drexel

Session Chair:

Time: 16:00-18:00

ID	Title+name
Part A	Trade, Economics and Finance
CF3001	Evaluating Influential Factors in Event Quality Using DEMATEL Method
	Wen-Tsann Yang, Wen-Hua Liu, Hsin-Hsien Liu, Lanasari
CF3002	Macroeconomic Structural Change in Indonesia: in The Period of 1990 to 2011
CF3002	Muhammad Yunanto and Henny Medyawati
CE2004	Factors Influencing Customer Loyalty Toward Online Shopping
CF3004	Sri Astuti Pratminingsih, Christina Lipuringtyas, and Tetty Rimenta
CF3006	Demystifying the Growth Story of Indian Passenger Car Industry
CF3000	Utpal Chattopadhyay
CE2007	Strategic Direction toward Internationalization Business & Management Education
CF3007	Dyah Kusumastuti
CE2009	Logistics Cost Accounting and Management in Malaysia: Current State and Challenge
CF3008	Sahidah Zakariah and Jaafar Pyeman
Part B	Education and Management Technology
N00004	ICT as a Didactic Tool and its Use in the Educational Process
1100004	Martin Skutil, Martin Maněnová and Lucie Čermáková
N00005	Learning Achievement Based on Electronic Learning among Freshmen Nursing Students
100003	Napadon Leaudnakrob, Pisit Phuangnak, Kornwika Phromjuang, and Pisit Poltana
N00006	Mobile learning for ICT training: Enhancing ICT skill of teachers in Indonesia
100000	Iin Karmila Yusri and Robert Goodwin
	The Effect of Utilization of Movie Media on Learning Achievement Related to the Western
N00012	Civilization Learning among Freshmen Nursing Students
	Pisit Phuangnak, Kornwika Phromjuang, and Napadon Leaudnakrob

### SESSION-4

Venue: Hamilton Session Chair: *Prof. Amang (Song-Kyoo) Kim* Time: 16:00-18:00

ID	Title+name
N00018	New Process Design by Using Innovative Six-sigma Expansion Approach
	Song-Kyoo Kim
N00019	Engineering Students' Academic and On-The-Job Training Performance Appraisal Analysis
	Jake M. Laguador
N00020	Preliminary Study of Wii Remote-Based Interactive Desk Screen Usage in Universitas
Multimedia Nusantara	
	Dodick Z. Sudirman, Dymitri Y. Sarah
N00026	Application of the Fuzzy Delphi Method and the Fuzzy Analytic Hierarchy Process for the
	Managerial Competence of Multinational Corporation Executives
	Weng-Kun Liu
N00035	Dynamic Teaching of Kinematics of Particles and Python
	Ting-Sheng Weng, Meng-Hui Hsu, and Der-Ching Yang
N10006	Using Animated Pedagogical Agents in Introductory Object Oriented Programming Concept
	(Java)
	Adib Sarkawi, Aiza Johari, Adeline Engkamat and Ketty Chachil
N10012	Effects of HOTS Techniques through Modular Instructions in Teaching High School Chemistry
	in MSU-Balindong High School
	Anabelie Valdez, Solaiman Mangorsi, Vilma Hambre, Dayamun Magdara, and Maryam
	Manalundong
N10015	Utilizing ICT to Improve Influential Cooperative Learning Toward Student's Achievement in
	the Development of Course Content Organizing with Elaboration Model in Satya Wacana
	Christian University Salatiga 2012
	Slameto
N10016	Service Quality Towards Customer Loyalty in Malaysia's Domestic Low Cost Airline Services
	Nor Sara Nadia Muhamad Yunus, Jamil Bojei, Wan Edura Wan Rashid
N10022	In-service Teacher Professional Development Arrangements for Technology Integration: Some
	Critical Considerations
	Muhammad Fauzan Ansyari
N10032	The Capability of Integrated Problem-Based Learning In Improving Students' Level of
	Creative-Critical Thinking
	Elnetthra Folly Eldy, Fauziah Sulaiman

Luby 14 2012 10:00	Closing Ceremony
July 14, 2013 19:00	Dinner

### **Instructions for Oral Presentations**

### **Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader) Projectors & Screen Laser Sticks

### Materials Provided by the Presenters:

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 8-10 Minutes of Presentation 2-5 Minutes of Q&A Keynote Speech: 30- 35 Minutes of Presentation 5-10 Minutes of Q&A

### **Conference Hotel**

Pullman Jakarta Central Park

http://www.pullmanjakartacentralpark.com/

### The Hotel

Welcome to Pullman Jakarta Central Park, the first and the newest five star international hotel in West Jakarta, which is distinctively designed with an "Industrial Raw" concept, a cross between a modern museum and a designer signature hotel. Located in Podomoro City Super Block, it occupies a strategic location for both business and leisure travelers in West Jakarta's most dynamic city. Only 25 minutes from Jakarta International Airport, Soekarno – Hatta.

While its convenience for business persons is unrivaled, Jakarta's newest upscale hotel is also adjacent to Central Park Mall, the extraordinary shopping icon in Asia, who has won several international award winning prestigious achievements such as: Highly Commended Retail Development in Asia Pacific and The Best Retail Development in Indonesia by Asia Pacific Property Awards 2011 in association with Bloomberg Television and as the finalist of 'The Best Innovative Design & Development of a New Retail Project' on ICSC – Asia Pacific Shopping Center Awards 2011 and has been shortlisted for a World Architecture Festival Award in the Shopping (including mixed use) and Shopping Centers (large) category.

The latest Pullman room signatures, that would stand the test of time, are starting from high floors, so that each room has a view of the best in each side. Featuring a contemporary design, a combination of grey tones and rich woods, our 317 rooms including are 55 Suites comprise 54 Executive Suites and 1 spacious Central Park Suite with unrivaled city skyline views. Rooms are dashingly appointed with sleek and stylish furniture with the latest high-tech amenities. All of these are enhanced by floor-to-ceiling window through which spectacular city views add to a wondrous experience in Jakarta. The hotel is ideal for business and leisure travelers who look for an exceptional experience stay in Jakarta.

Apart from leisure, Pullman Jakarta Central Park is introducing a fresh approach to the planning of meetings, conventions, seminars and incentive events. The hotel's 5172 sqm of meeting and function spaces include a spectacular Grand Ballroom, 6 meeting rooms, a spacious roof top garden and a pre-function area, where flexible configurations can be provided for events requiring 50 to 4586 sqm. Extensive line up of dining and entertainment facilities are available at the hotel, including Sky Terrace Garden which offers spectacular view of Jakarta. Collage all day dining for a trendy atmosphere with live cooking shows on a culinary journey. Bunk Lobby Lounge, an interactive and cozy space to chill-out as well as Fit and Spa that offers full range facilities to relax your body.

Pullman Jakarta Central Park Podomoro City Jl. Let. Jend. S. Parman Kav. 28 Jakarta 11470 Tel. +62 (21) 29 20 00 88 Fax. +62 (21) 29 20 00 99 Email <u>h7536-sb3@accor.com</u> www.pullmanjakartacentralpark.com



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Septemb	er 28-29, 2013							
2013 3	rd International	Conference	on Education,	Research	and	Bandar Seri Begawan,	L-1- 25 2012	
Innovatio	on (ICERI2013)					Brunei Darussalam	July 25, 2013	

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Paris, France	July 30, 2013
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l Jeju Island, South Korea	June 25, 2013
l Hong Kong	July 10, 2013
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2013 International Conference on Behavioral and Educational Psychology (ICBEP2013)	Bangkok, Thailand	July 25, 2013
2013 International Conference on Sustainable Tourism Management (ICSTM2013)	Bangkok, Thailand	July 30, 2013
December 8-9, 2013	1	
2013 3rd International Conference on Languages, Literature and Linguistics (ICLLL2013)	Sydney, Australia	July 10, 2013
2013 4th International Conference on Economics, Business and Management(ICEBM2013)	Sydney, Australia	July 15, 2013
2013 2nd International Conference on Sociality and Humanities (ICOSH2013)	Sydney, Australia	July 20, 2013
December 29-30, 2013		
2013 International Conference on Financial and Management Science (ICFMS2013)	Kuala Lumpur,Malaysia	Aug. 1, 2013
2013 2nd International Conference on Business, Management and Governance (ICBMG2013)	Kuala Lumpur,Malaysia	Aug. 5, 2013
2013 2nd International Conference on Humanity, Culture and Society (ICHCS2013)	Kuala Lumpur,Malaysia	Aug.15, 2013
2014		
January 13-14, 2014		
2014 5th International Conference on e-Education, e-Business, e-Management and E-Learning (IC4E2014)	Toronto, Canada	Sep.5, 2013
2014 3rd International Conference on Economics Marketing and Management(ICEMM2014)	Toronto, Canada	Sep.10, 2013
2014 3rd International Conference on Government, Law and Culture(ICGLC2014)	Toronto, Canada	Sep.5, 2013
January 24-25, 2014		
ICAHS 2014 International Conference on Advances in History of Sciences(ICAHS2014)	Riyadh, Saudi Arabia	Sep.30, 2013
2014 International Conference on Culture. Knowledge and	Riyadh, Saudi Arabia	Sep.30, 2013
2014 International Conference on Economics and Business Administration (ICEBA2014)	Riyadh, Saudi Arabia	Sep.30, 2013
February 15-16, 2014		
2014 3rd International Conference on Economics Business and Marketing Management (CEBMM2014)	Hong Kong	Oct., 1 2013
2014 3rd International Conference on Education and Management	Hong Kong	Oct., 5 2013
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Innovation (ICEMI2014)				
2014 International Conference on Linguistics, Literature and Arts (ICLLA2014)	Hong Kong	Oct., 10 2013		
February 22-23, 2014				
2014 International Conference on Advances and Management Sciences (ICAMS2014)	Barcelona, Spain	Oct., 25 2013		
2014 International Conference on Innovation in Economics and Business (ICIEB2014)	Barcelona, Spain	Oct., 25 2013		
2014 International Conference on Education and Psychological Sciences(ICEPS2014)	Barcelona, Spain	Oct., 25 2013		



#### http://www.iceri.org/

2013 3rd International Conference on Education, Research and Innovation- ICERI 2013, will be held during September 28-29, 2013, in Bandar Seri Begawan, Brunei Darussalam. ICERI 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Education, Research and Innovation, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Education, Research and Innovation and related areas.

All papers for the ICERI 2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on September 29, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through <u>https://www.easychair.org/account/signin.cgi?conf=iceri2013</u> or via email <u>iceri@iedrc.org.</u>

# Important Date

#### **Important Date**

Paper Submission (Full Paper) Notification of Acceptance Final Paper Submission Authors' Registration ICERI 2013 Conference Dates Before July 25, 2013 On August 5, 2013 Before August 20, 2013 Before August 20, 2013 September 28 - 29, 2013



#### http://www.icber.org/

The 3rd International Conference on Business and Economics Research - ICBER 2013, will be held during September 28-29, 2013, in Bandar Seri Begawan, Brunei Darussalam. ICBER 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Business and Economics Research, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Business and Economics Research and related areas.

All papers for the ICBER 2013 will be published in the IJTEF (ISSN: 2010-023X) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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# **Important Date**

#### **Important Date**

Paper Submission (Full Paper) Notification of Acceptance Final Paper Submission Before July 25, 2013 On August 5, 2013 Before August 20, 2013

### Authors' Registration ICBER 2013 Conference Dates

Before August 20, 2013 September 28 - 29, 2013



http://www.ipedr.com/chhss/

The International Conference on Humanities, Historical and Social Sciences - CHHSS, will be held during September 28-29, 2013, in Bandar Seri Begawan, Brunei Darussalam. CHHSS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Humanities, Historical and Social Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Humanities, Historical and Social Sciences and related areas.

All papers for the CHHSS 2013 will be published in the (IJSSH, ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by ProQuest, EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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# **Important Date**

### **Important Date**

Paper Submission (Full Paper) Notification of Acceptance Final Paper Submission

#### Before July 25, 2013

On August 5, 2013 Before August 15, 2013

## Authors' Registration CHHSS 2013 Conference Dates

Before August 15, 2013 September 28 - 29, 2013



#### http://www.icpbs.net/

2013 International Conference on Psychological, Behavioral and Science - ICPBS 2013, will be held during October 14-15, 2013, in Paris, France. ICPBS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological, Behavioral and Science, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Psychological, Behavioral and Science and related areas.

All papers for the ICPBS 2013 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

One Best Paper will be selected from each oral session. The Certificate will be awarded in the Welcome Banquet on October 15, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format through <u>https://www.easychair.org/account/signin.cgi?conf=icpbs20130</u> or via email <u>icpbs@iedrc.net</u>.

# **Important Date**

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Paper Submission (Full Paper) Notification of Acceptance Final Paper Submission Before July 30, 2013 On August 20, 2013

Before September 5, 2013

## Authors' Registration ICPBS 2013 Conference Dates

Before September 5, 2013 October 14-15, 2013



#### http://www.icbcm.net/

2013 International Conference on e-Business and e-Commerce Management - ICBCM 2013, will be held during October 14-15, 2013, in Paris, France. ICBCM 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of e-Business and e-Commerce Management, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in e-Business and e-Commerce Management and related areas.

All papers for the ICBCM 2013 will be published in the IJEEEE (ISSN: 2010-3654) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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### Authors' Registration ICBCM 2013 Conference Dates

Before September 5, 2013 October 14-15, 2013



http://www.icmfs.org/

2013 International Conference on Media and Film Studies - ICMFS 2013, will be held during October 14-15, 2013, in Paris, France. ICMFS 2013, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Media and Film Studies, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Media and Film Studies and related areas.

All papers for the ICMFS 2013 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Electronic Journals Digital Library, EBSCO, WorldCat, Google Scholar, Ulrich's Periodicals Directory, Cross Ref and sent to be reviewed by ISI Proceedings.

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